



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Smart Media Group
Attention: Accounts Payable
814 King St Ste 200
Alexandria, VA 22314-3054

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
168528-1	10/28/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
KOB	Melissa Palombo	Petry - Philadel	National

Advertiser	Product	Estimate Number
Heather Wilson 4 Senate	HEATHER WILSON	C09C15

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	168528	06838279

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	WLSN	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/12/12	M-F Today Show II 9a	M-F 9a-10a	-TWTF--	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All W 10/10/12 9:29 AM M-F Today Show II 9a M-F 9a-10a :30 HW 1212TV-PRICE \$150.00 NM 3 All Th 10/11/12 9:58 AM M-F Today Show II 9a M-F 9a-10a :30 HW 1412TV-HONOR CODE \$150.00 NM 1 All F 10/12/12 9:30 AM M-F Today Show II 9a M-F 9a-10a :30 HW 1412TV-HONOR CODE \$150.00 NM									
2	10/15/12	10/15/12	M-F Today Show II 9a	M-F 9a-10a	M-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/15/12 9:29 AM M-F Today Show II 9a M-F 9a-10a :30 HW 1412TV-HONOR CODE \$150.00 NM									
3	10/09/12	10/12/12	M-F Today Show III 10a	M-F 10a-11a	-TWTF--	:30	3	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 3 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All W 10/10/12 10:52 AM M-F Today Show III 10a M-F 10a-11a :30 HW 1312TV-STICK \$125.00 NM 3 All Th 10/11/12 10:29 AM M-F Today Show III 10a M-F 10a-11a :30 HW 1212TV-PRICE \$125.00 NM 1 All F 10/12/12 10:59 AM M-F Today Show III 10a M-F 10a-11a :30 HW 1512 TV-Independent \$125.00 NM									
4	10/09/12	10/12/12	Who Wants to Be A Millio	M-F 1130a-12p	-TWTF--	:30	3	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 3 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/09/12 11:47 AM Who Wants to Be A Million M-F 1130a-12p :30 HW 1312TV-STICK \$125.00 NM 2 All W 10/10/12 11:40 AM Who Wants to Be A Million M-F 1130a-12p :30 HW 1212TV-PRICE \$125.00 NM 3 All Th 10/11/12 11:39 AM Who Wants to Be A Million M-F 1130a-12p :30 HW 1412TV-HONOR CODE \$125.00 NM									
5	10/09/12	10/12/12	News 4 @ Midday M-F	M-F 12noon-1p	-TWTF--	:30	3	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 3 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/09/12 12:25 PM News 4 @ Midday M-F M-F 12noon-1p :30 HW 1212TV-PRICE \$125.00 NM									

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Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	C09C15	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/09/12	10/12/12	News 4 @ Midday M-F	M-F 12noon-1p	-TWTF--	:30	3	\$125.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All W 10/10/12 12:55 PM News 4 @ Midday M-F M-F 12noon-1p :30 HW 1212TV-PRICE \$125.00 NM 3 All F 10/12/12 12:52 PM News 4 @ Midday M-F M-F 12noon-1p :30 HW 1612 TV - CRITICAL \$125.00 NM									
6	10/15/12	10/15/12	News 4 @ Midday M-F	M-F 12noon-1p	M-----	:30	1	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 M----- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/15/12 12:13 PM News 4 @ Midday M-F M-F 12noon-1p :30 HW 1512 TV-Independent \$125.00 NM									
7	10/10/12	10/12/12	Days Of Our Lives 1p	M-F 1p-2p	--WTF--	:30	3	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 --WTF-- 3 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/10/12 1:30 PM Days Of Our Lives 1p M-F 1p-2p :30 HW 1412TV-HONOR CODE \$200.00 NM 2 All Th 10/11/12 2:00 PM Days Of Our Lives 1p M-F 1p-2p :30 HW 1212TV-PRICE \$200.00 NM 3 All F 10/12/12 1:59 PM Days Of Our Lives 1p M-F 1p-2p :30 HW 1412TV-HONOR CODE \$200.00 NM									
8	10/15/12	10/15/12	Days Of Our Lives 1p	M-F 1p-2p	M-----	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 M----- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/15/12 1:27 PM Days Of Our Lives 1p M-F 1p-2p :30 HW 1612 TV - CRITICAL \$200.00 NM									
9	10/10/12	10/12/12	Rachael Ray 2p	M-F 2p-3p	--WTF--	:30	3	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 --WTF-- 3 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/10/12 2:36 PM Rachael Ray 2p M-F 2p-3p :30 HW 1212TV-PRICE \$125.00 NM 3 All Th 10/11/12 2:43 PM Rachael Ray 2p M-F 2p-3p :30 HW 1412TV-HONOR CODE \$125.00 NM 2 All F 10/12/12 2:27 PM Rachael Ray 2p M-F 2p-3p :30 HW 1512 TV-Independent \$125.00 NM									
10	10/09/12	10/11/12	The Insider 3p	M-F 3p-330p	-TWT---	:30	3	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -TWT--- 3 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/09/12 3:26 PM The Insider 3p M-F 3p-330p :30 HW 1312TV-STICK \$125.00 NM 3 All W 10/10/12 3:11 PM The Insider 3p M-F 3p-330p :30 HW 1412TV-HONOR CODE \$125.00 NM 2 All Th 10/11/12 3:30 PM The Insider 3p M-F 3p-330p :30 HW 1212TV-PRICE \$125.00 NM									
11	10/09/12	10/12/12	Inside Edition 330p	M-F 330p-4p	-TWTF--	:30	3	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -TWTF-- 3 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/09/12 3:59 PM Inside Edition 330p M-F 330p-4p :30 HW 1212TV-PRICE \$125.00 NM 3 All W 10/10/12 3:41 PM Inside Edition 330p M-F 330p-4p :30 HW 1212TV-PRICE \$125.00 NM 2 All F 10/12/12 3:58 PM Inside Edition 330p M-F 330p-4p :30 HW 1612 TV - CRITICAL \$125.00 NM									
12	10/09/12	10/11/12	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	-TWT---	:30	3	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -TWT--- 3 \$125.00									

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Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	C09C15	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/09/12	10/11/12	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	-TWT---	:30	3	\$125.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Tu 10/09/12 4:30 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 HW 1312TV-STICK \$125.00 NM 1 All W 10/10/12 4:41 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 HW 1412TV-HONOR CODE \$125.00 NM 3 All Th 10/11/12 4:49 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 HW 1412TV-HONOR CODE \$125.00 NM									
13	10/15/12	10/15/12	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	M-----	:30	1	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 M----- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/15/12 4:57 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 HW 1412TV-HONOR CODE \$125.00 NM									
14	10/09/12	10/11/12	News 4 Today I 5a-530a	M-F 5a-530a	-TWT---	:30	3	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -TWT--- 3 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/09/12 5:28 AM News 4 Today I 5a-530a M-F 5a-530a :30 HW 1312TV-STICK \$175.00 NM 2 All W 10/10/12 5:24 AM News 4 Today I 5a-530a M-F 5a-530a :30 HW 1312TV-STICK \$175.00 NM 3 All Th 10/11/12 5:23 AM News 4 Today I 5a-530a M-F 5a-530a :30 HW 1212TV-PRICE \$175.00 NM									
15	10/15/12	10/15/12	News 4 Today I 5a-530a	M-F 5a-530a	M-----	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 M----- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/15/12 5:28 AM News 4 Today I 5a-530a M-F 5a-530a :30 HW 1412TV-HONOR CODE \$175.00 NM									
16	10/10/12	10/12/12	News 4 Today I 530a-6a	M-F 530a-6a	--WTF--	:30	3	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 --WTF-- 3 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/10/12 5:43 AM News 4 Today I 530a-6a M-F 530a-6a :30 HW 1212TV-PRICE \$300.00 NM 2 All Th 10/11/12 5:59 AM News 4 Today I 530a-6a M-F 530a-6a :30 HW 1412TV-HONOR CODE \$300.00 NM 3 All F 10/12/12 5:54 AM News 4 Today I 530a-6a M-F 530a-6a :30 HW 1412TV-HONOR CODE \$300.00 NM									
17	10/15/12	10/15/12	News 4 Today I 530a-6a	M-F 530a-6a	M-----	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 M----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/15/12 5:54 AM News 4 Today I 530a-6a M-F 530a-6a :30 HW 1512 TV-Independent \$300.00 NM									
18	10/09/12	10/11/12	News 4 Today II 6a-7a	M-F 6a-7a	-TWT---	:30	3	\$425.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -TWT--- 3 \$425.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/09/12 6:29 AM News 4 Today II 6a-7a M-F 6a-7a :30 HW 1212TV-PRICE \$425.00 NM 2 All W 10/10/12 6:44 AM News 4 Today II 6a-7a M-F 6a-7a :30 HW 1312TV-STICK \$425.00 NM 3 All Th 10/11/12 6:24 AM News 4 Today II 6a-7a M-F 6a-7a :30 HW 1212TV-PRICE \$425.00 NM									
19	10/15/12	10/15/12	News 4 Today II 6a-7a	M-F 6a-7a	M-----	:30	1	\$425.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 M----- 1 \$425.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	C09C15	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/15/12	10/15/12	News 4 Today II 6a-7a	M-F 6a-7a	M-----	:30	1	\$425.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/15/12 6:42 AM News 4 Today II 6a-7a M-F 6a-7a :30 HW 1612 TV - CRITICAL \$425.00 NM									
20	10/09/12	10/12/12	M-F Today Show	M-F 7a-9a	-TWTF--	:30	8	\$425.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -TWTF-- 8 \$425.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 All Tu 10/09/12 7:29 AM M-F Today Show M-F 7a-9a :30 HW 1312TV-STICK \$425.00 NM 1 All Tu 10/09/12 8:38 AM M-F Today Show M-F 7a-9a :30 HW 1212TV-PRICE \$425.00 NM 2 All W 10/10/12 7:24 AM M-F Today Show M-F 7a-9a :30 HW 1212TV-PRICE \$425.00 NM 8 All W 10/10/12 8:44 AM M-F Today Show M-F 7a-9a :30 HW 1312TV-STICK \$425.00 NM 3 All Th 10/11/12 7:59 AM M-F Today Show M-F 7a-9a :30 HW 1412TV-HONOR CODE \$425.00 NM 7 All Th 10/11/12 8:35 AM M-F Today Show M-F 7a-9a :30 HW 1212TV-PRICE \$425.00 NM 5 All F 10/12/12 7:59 AM M-F Today Show M-F 7a-9a :30 HW 1512 TV-Independent \$425.00 NM 4 All F 10/12/12 8:48 AM M-F Today Show M-F 7a-9a :30 HW 1612 TV - CRITICAL \$425.00 NM									
21	10/15/12	10/15/12	M-F Today Show	M-F 7a-9a	M-----	:30	2	\$425.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 M----- 2 \$425.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 10/15/12 7:59 AM M-F Today Show M-F 7a-9a :30 HW 1412TV-HONOR CODE \$425.00 NM 1 All M 10/15/12 8:40 AM M-F Today Show M-F 7a-9a :30 HW 1512 TV-Independent \$425.00 NM									
22	10/13/12	10/13/12	News 4 Weekend BalloonSa/Su 5a-7a		-----S-	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----S- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/13/12 6:56 AM News 4 Weekend Balloon F. Sa/Su 5a-7a :30 HW 1612 TV - CRITICAL \$175.00 NM									
23	10/13/12	10/13/12	News 4 Weekend BalloonSa/Su 5a-7a		-----S-	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----S- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/13/12 5:22 AM News 4 Weekend Balloon F. Sa/Su 5a-7a :30 HW 1512 TV-Independent \$175.00 NM									
24	10/14/12	10/14/12	News 4 Weekend BalloonSa/Su 5a-7a		-----S	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----S 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 10/14/12 6:55 AM News 4 Weekend Balloon F. Sa/Su 5a-7a :30 HW 1412TV-HONOR CODE \$250.00 NM									
25	10/14/12	10/14/12	Chris Matthews	Su 830a-9a	-----S	:30	1	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----S 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 10/14/12 11:21 AM Chris Matthews Su 830a-9a :30 HW 1612 TV - CRITICAL \$50.00 NM									
26	10/14/12	10/14/12	Meet The Press	Su 9a-10a	-----S	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----S 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/14/12	10/14/12	Meet The Press	Su 9a-10a	-----S	:30	1	\$200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 10/14/12 9:39 AM Meet The Press Su 9a-10a :30 HW 1512 TV-Independent \$200.00 NM									
27	10/09/12	10/12/12	News 4 @ 5p M-F	M-F 5p-530p	-TWTF--	:30	2	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -TWTF-- 2 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/09/12 5:27 PM News 4 @ 5p M-F M-F 5p-530p :30 HW 1212TV-PRICE \$325.00 NM 2 All W 10/10/12 5:25 PM News 4 @ 5p M-F M-F 5p-530p :30 HW 1212TV-PRICE \$325.00 NM									
28	10/09/12	10/11/12	NBC Nightly News	M-F 530p-6p	-TWT---	:30	3	\$475.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -TWT--- 3 \$475.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All Tu 10/09/12 NBC Nightly News M-F 530p-6p :00 \$475.00 NM Credited 1 All W 10/10/12 NBC Nightly News M-F 530p-6p :00 \$475.00 NM Credited 2 All Th 10/11/12 5:51 PM NBC Nightly News M-F 530p-6p :30 HW 1212TV-PRICE \$475.00 NM									
29	10/15/12	10/15/12	NBC Nightly News	M-F 530p-6p	M-----	:30	1	\$475.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 M----- 1 \$475.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/15/12 5:50 PM NBC Nightly News M-F 530p-6p :30 HW 1512 TV-Independent \$475.00 NM									
30	10/09/12	10/12/12	News 4 @ 6p M-F	M-F 6p-632p	-TWTF--	:30	3	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -TWTF-- 3 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All W 10/10/12 6:26 PM News 4 @ 6p M-F M-F 6p-632p :30 HW 1212TV-PRICE \$500.00 NM 2 All Th 10/11/12 6:25 PM News 4 @ 6p M-F M-F 6p-632p :30 HW 1412TV-HONOR CODE \$500.00 NM 1 All F 10/12/12 6:26 PM News 4 @ 6p M-F M-F 6p-632p :30 HW 1412TV-HONOR CODE \$500.00 NM									
31	10/15/12	10/15/12	News 4 @ 6p M-F	M-F 6p-632p	M-----	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 M----- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/15/12 6:27 PM News 4 @ 6p M-F M-F 6p-632p :30 HW 1612 TV - CRITICAL \$500.00 NM									
32	10/09/12	10/12/12	News 4 @ 630p M-F	M-F 630p-7p	-TWTF--	:30	3	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -TWTF-- 3 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Tu 10/09/12 6:44 PM News 4 @ 630p M-F M-F 630p-7p :30 HW 1312TV-STICK \$400.00 NM 3 All W 10/10/12 6:51 PM News 4 @ 630p M-F M-F 630p-7p :30 HW 1412TV-HONOR CODE \$400.00 NM 1 All Th 10/11/12 6:52 PM News 4 @ 630p M-F M-F 630p-7p :30 HW 1212TV-PRICE \$400.00 NM									
33	10/15/12	10/15/12	News 4 @ 630p M-F	M-F 630p-7p	M-----	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 M----- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Heather Wilson 4 Senate	HEATHER WILSON	C09C15	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	10/15/12	10/15/12	News 4 @ 630p M-F	M-F 630p-7p	M-----	:30	1	\$400.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/15/12 6:57 PM News 4 @ 630p M-F M-F 630p-7p :30 HW 1412TV-HONOR CODE \$400.00 NM									
34	10/13/12	10/13/12	News 4 @ 6p Sat	Sa 6p-630p	-----S-	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----S- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/13/12 6:28 PM News 4 @ 6p Sat Sa 6p-630p :30 HW 1412TV-HONOR CODE \$250.00 NM									
35	10/13/12	10/13/12	News 4 @ 630p Sat	Sa 630p-7p	-----S-	:30	1	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----S- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/13/12 6:53 PM News 4 @ 630p Sat Sa 630p-7p :30 HW 1512 TV-Independent \$125.00 NM									
36	10/09/12	10/12/12	Late Night w/Jimmy Fallon	M-Th 1207a-107a/F	-TWTF--	:30	4	\$35.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -TWTF-- 4 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/09/12 1:03 AM Late Night w/Jimmy Fallon M-Th 1207a-107a/F :30 HW 1312TV-STICK \$35.00 NM 4 All W 10/10/12 1:06 AM Late Night w/Jimmy Fallon M-Th 1207a-107a/F :30 HW 1412TV-HONOR CODE \$35.00 NM 3 All Th 10/11/12 1:02 AM Late Night w/Jimmy Fallon M-Th 1207a-107a/F :30 HW 1212TV-PRICE \$35.00 NM 2 All F 10/12/12 1:18 AM Late Night w/Jimmy Fallon M-Th 1207a-107a/F :30 HW 1412TV-HONOR CODE \$35.00 NM									
37	10/15/12	10/15/12	Late Night w/Jimmy Fallon	M-Th 1207a-107a/F	M-----	:30	1	\$35.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 M----- 1 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/15/12 1:01 AM Late Night w/Jimmy Fallon M-Th 1207a-107a/F :30 HW 1412TV-HONOR CODE \$35.00 NM									
38	10/09/12	10/12/12	The Tonight Show	M-Th 1035p-1135p/	-TWTF--	:30	4	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -TWTF-- 4 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Tu 10/09/12 11:32 PM The Tonight Show M-Th 1035p-1135p :30 HW 1212TV-PRICE \$150.00 NM 3 All W 10/10/12 11:32 PM The Tonight Show M-Th 1035p-1135p :30 HW 1412TV-HONOR CODE \$150.00 NM 4 All Th 10/11/12 11:30 PM The Tonight Show M-Th 1035p-1135p :30 HW 1212TV-PRICE \$150.00 NM 1 All F 10/12/12 11:21 PM The Tonight Show M-Th 1035p-1135p :30 HW 1512 TV-Independent \$150.00 NM									
39	10/15/12	10/15/12	The Tonight Show	M-Th 1035p-1135p/	M-----	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 M----- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/15/12 11:30 PM The Tonight Show M-Th 1035p-1135p :30 HW 1512 TV-Independent \$150.00 NM									
40	10/10/12	10/12/12	Access Hollywood Late PM	M-Th 1135p-1207a/	--WTF--	:30	3	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 --WTF-- 3 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/10/12 11:52 PM Access Hollywood Late PM M-Th 1135p-1207a :30 HW 1212TV-PRICE \$75.00 NM 3 All Th 10/11/12 11:57 PM Access Hollywood Late PM M-Th 1135p-1207a :30 HW 1412TV-HONOR CODE \$75.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
168528-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	C09C15	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	10/10/12	10/12/12	Access Hollywood Late P1M-Th 1135p-1207a/		--WTF--	:30	3	\$75.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All F 10/12/12 12:07 AM Access Hollywood Late PM M-Th 1135p-1207a :30 HW 1612 TV - CRITICAL \$75.00 NM									
41	10/15/12	10/15/12	Access Hollywood Late P1M-Th 1135p-1207a/		M-----	:30	1	\$35.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 M----- 1 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/15/12 11:50 PM Access Hollywood Late PM M-Th 1135p-1207a :30 HW 1612 TV - CRITICAL \$35.00 NM									
42	10/13/12	10/13/12	Saturday Night Live	Sa 1030p-1205a	-----S-	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----S- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/13/12 11:52 PM Saturday Night Live Sa 1030p-1205a :30 HW 1612 TV - CRITICAL \$300.00 NM									
43	10/14/12	10/14/12	Inside Edition Sunday	Su 1035p-1105p	-----S	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----S 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 10/14/12 10:48 PM Inside Edition Sunday Su 1035p-1105p :30 HW 1512 TV-Independent \$100.00 NM									
44	10/14/12	10/14/12	Access Hollywood Su 11p-Su 1105p-1205a		-----S	:30	1	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----S 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 10/14/12 11:29 PM Access Hollywood Su 11p Su 1105p-1205a :30 HW 1612 TV - CRITICAL \$125.00 NM									
45	10/09/12	10/09/12	News 4 @ 10p M-F	M-F 10p-1035p	-T-----	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -T----- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/09/12 10:29 PM News 4 @ 10p M-F M-F 10p-1035p :30 HW 1312TV-STICK \$800.00 NM									
46	10/13/12	10/14/12	News 4 @ 10p Sat	Sa 10p-1030p	-----S-	:30	2	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----S- 2 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/13/12 10:13 PM News 4 @ 10p Sat Sa 10p-1030p :30 HW 1412TV-HONOR CODE \$600.00 NM 2 All Sa 10/13/12 10:28 PM News 4 @ 10p Sat Sa 10p-1030p :30 HW 1512 TV-Independent \$600.00 NM									
47	10/15/12	10/15/12	Monday Prime 2hr 7p-9p	M 7p-9p	M-----	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 M----- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/15/12 7:27 PM Monday Prime 2hr 7p-9p M 7p-9p :30 HW 1512 TV-Independent \$2,000.00 NM									
48	10/09/12	10/09/12	Tuesday Prime A	Tu 7p-8p	-T-----	:30	1	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -T----- 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/09/12 7:25 PM Tuesday Prime A Tu 7p-8p :30 HW 1212TV-PRICE \$1,800.00 NM									

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168528-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	C09C15	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	10/10/12	10/10/12	Wednesday Prime B	W 8p-9p	--W----	:30	1	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--W----	1	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	W	10/10/12	8:19 PM	Wednesday Prime B	W 8p-9p	:30	HW 1412TV-HONOR CODE	\$900.00	NM
50	10/12/12	10/12/12	Friday Prime A	F 7p-8p	----F--	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	----F--	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	F	10/12/12	7:26 PM	Friday Prime A	F 7p-8p	:30	HW 1512 TV-Independent	\$800.00	NM
51	10/12/12	10/12/12	Friday Prime C	F 9p-10p	----F--	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	----F--	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	F	10/12/12	9:11 PM	Friday Prime C	F 9p-10p	:30	HW 1412TV-HONOR CODE	\$800.00	NM
52	10/13/12	10/13/12	Saturday Prime C	Sa 9p-10p	-----S-	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Sa	10/13/12	9:29 PM	Saturday Prime C	Sa 9p-10p	:30	HW 1612 TV - CRITICAL	\$400.00	NM
53	10/14/12	10/14/12	NFL (Sunday)	Su 6p-930p	-----S	:30	2	\$3,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	2	\$3,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Su	10/14/12	7:57 PM	NFL (Sunday)	Su 6p-930p	:30	HW 1612 TV - CRITICAL	\$3,200.00	NM
2 All	Su	10/14/12	9:42 PM	NFL (Sunday)	Su 6p-930p	:30	HW 1412TV-HONOR CODE	\$3,200.00	NM
54	10/15/12	10/15/12	Monday Prime 2hr 7p-9p	M 7p-9p	M-----	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$2,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	M	10/15/12	8:17 PM	Monday Prime 2hr 7p-9p	M 7p-9p	:30	HW 1612 TV - CRITICAL	\$2,000.00	NM
55	10/15/12	10/15/12	Monday Prime C	M 9p-10p	M-----	:30	1	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$1,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	M	10/15/12	9:36 PM	Monday Prime C	M 9p-10p	:30	HW 1412TV-HONOR CODE	\$1,200.00	NM
56	10/09/12	10/09/12	Tuesday Prime B	Tu 8p-9p	-T-----	:30	1	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-T-----	1	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Tu	10/09/12	8:53 PM	Tuesday Prime B	Tu 8p-9p	:30	HW 1312TV-STICK	\$900.00	NM
57	10/09/12	10/09/12	Tuesday Prime C	Tu 9p-10p	-T-----	:30	1	\$1,800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-T-----	1	\$1,800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

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168528-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	C09C15	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
57	10/09/12	10/09/12	Tuesday Prime C	Tu 9p-10p	-T-----	:30	1	\$1,800.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/09/12 9:31 PM Tuesday Prime C Tu 9p-10p :30 HW 1212TV-PRICE \$1,800.00 NM									
58	10/10/12	10/10/12	Wednesday Prime A	W 7p-8p	--W----	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 --W---- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/10/12 7:18 PM Wednesday Prime A W 7p-8p :30 HW 1212TV-PRICE \$900.00 NM									
59	10/10/12	10/10/12	Wednesday Prime C	W 9p-10p	--W----	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 --W---- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/10/12 9:29 PM Wednesday Prime C W 9p-10p :30 HW 1212TV-PRICE \$1,200.00 NM									
61	10/11/12	10/11/12	Thursday Prime C	Th 9p-10p	---T---	:30	1	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 ---T--- 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 10/11/12 9:50 PM Thursday Prime C Th 9p-10p :30 HW 1412TV-HONOR CODE \$1,800.00 NM									
62	10/12/12	10/12/12	Friday Prime B	F 8p-9p	----F--	:30	1	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 ----F-- 1 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 10/12/12 8:39 PM Friday Prime B F 8p-9p :30 HW 1612 TV - CRITICAL \$1,100.00 NM									
63	10/13/12	10/13/12	Saturday Prime A	Sa 7p-8p	-----S-	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----S- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/13/12 7:20 PM Saturday Prime A Sa 7p-8p :30 HW 1412TV-HONOR CODE \$400.00 NM									
64	10/13/12	10/13/12	Saturday Prime B	Sa 8p-9p	-----S-	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----S- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/13/12 8:43 PM Saturday Prime B Sa 8p-9p :30 HW 1512 TV-Independent \$400.00 NM									
65	10/14/12	10/14/12	Football Night in America	Su 5p-6p	-----S	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----S 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 10/14/12 5:07 PM Football Night in America Su 5p-6p :30 HW 1412TV-HONOR CODE \$600.00 NM									
66	10/09/12	10/11/12	NBC Nightly News	M-F 530p-6p	-TWT---	:30	2	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -TWT--- 2 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/10/12 5:51 PM NBC Nightly News M-F 530p-6p :30 HW 1412TV-HONOR CODE \$600.00 NM 2 All Th 10/11/12 NBC Nightly News M-F 530p-6p :00 \$600.00 NM Credited									

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Heather Wilson 4 Senate	HEATHER WILSON	C09C15	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
66	10/09/12	10/11/12	NBC Nightly News	M-F 530p-6p	-TWT---	:30	2	\$600.00	NM																																								
67	10/14/12	10/14/12	Football Night in America Su 5p-6p		-----S	:30	1	\$600.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/08/12</td><td>10/14/12</td><td>-----S</td><td>1</td><td>\$600.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 All</td><td>Su</td><td>10/14/12</td><td>5:29 PM</td><td>Football Night in America</td><td>Su 5p-6p</td><td>:30</td><td>HW 1512 TV-Independent</td><td>\$600.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/08/12	10/14/12	-----S	1	\$600.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 All	Su	10/14/12	5:29 PM	Football Night in America	Su 5p-6p	:30	HW 1512 TV-Independent	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	10/08/12	10/14/12	-----S	1	\$600.00																																												
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																								
1 All	Su	10/14/12	5:29 PM	Football Night in America	Su 5p-6p	:30	HW 1512 TV-Independent	\$600.00	NM																																								
<u>Total Spots</u>							113																																										

Payment Terms 30 Days

<u>Gross Total</u>	\$48,860.00
<u>Agency Commission</u>	\$7,329.00
<u>Net Amount Due</u>	\$41,531.00
ABQ 7.0%	\$2,907.17
<u>Amount Due</u>	\$44,438.17